



**City of Clintonville**  
Tourism Commission Meeting  
At Clintonville City Hall  
50 10th Street  
8:00 AM – Tuesday, June 23, 2026

**Jeannie Schley  
Tina Schulke  
Kimberly Linders  
Sue Aschliman  
Gary Moore**

## **Agenda**

1. Call to Order; Roll Call
2. Approval of Agenda
3. Approval of Minutes
  - a. Minutes February 11, 2026
4. Citizens Forum – This is a chance for citizens to make comments. No action or lengthy discussions can take place as a result of comments made at this time.
5. Discussion/Possible Action
  - a. Regarding Clintonville Area Chamber of Commerce Request - Fox Cities Magazine
6. Adjournment

Jeannie Schley

This is to notify the public that a majority of the Council members may be present, however, no actual City Council action will be taken.

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**Posted: Clintonville City Hall - Clintonville Public Library - Community Center**

Please note, upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through appropriate aids and services. For additional information or to request this service, contact City Hall at 715-823-7600

**TOURISM COMMISSION**  
**Wednesday, February 11, 2026 | 8:30 am**

Mayor Kettenhoven called the meeting of the Tourism Commission to order at 8:30 am.

**Members present:** Steve Kettenhoven, Kimberly Linders, Sue Aschliman, and Tina Schulke.

**Absent:** Gary Moore **Also present:** City Administrator Caz Muske, Alderperson Jeannie Schley, Tom Lederer and Recording Secretary Ryan Rockey.

Aschliman/Schulke m/s/c to approve the agenda

Aschliman/Schulke m/s/c to approve the minutes of the September 30, 2025 meeting

**Room Tax Funds Request; Clintonville Area Chamber of Commerce, Save the Date Ad and Postage for Discover Clintonville Book:** Schulke requested \$480.00 for the cost of the ad and postage for mailing the publication to approximately 17 different counties.

Aschliman/Linders m/s/u roll call to approve the request for \$480.00 for the cost of the ad and postage for mailing the publication.

**Room Tax Funds Request; FWD Seagrave Museum Foundation, Advertising Costs:** Funds were requested in the amount of \$2,000 to cover the cost of advertising for the museum throughout the year including their online presence as well as multiple written publications. The museum is also looking at signage for the museum at the north, south, east and west perimeters of the city.

Aschliman/Linders m/s/u roll call to approve the \$2,000 request for advertising costs to the museum.

**Re-occurring Expenses for Future Tourism Budget Requests:** Muske presented a list of five events that request funds on an annual basis. She is recommending that these events fall under an annual umbrella approval where they would have a cap on the amount of funds that they could request and would still be required to submit an annual application, however, a meeting would not be required for each application unless the requested amount would exceed the cap limit.

Aschliman/Linders m/s/u roll call to approve the re-occurring expenditures as presented.

**Adjourn:** Schulke/Aschliman m/s/c to adjourn at 8:47 am

Submitted by,  
Ryan Rockey, Recording Secretary

**CITY OF CLINTONVILLE**  
**Tourism, Marketing and Advertising Council**  
**APPLICATION FOR ROOM TAX FUNDS**

Name of applicant: Tina Schulte - Clintonville Area Chamber of Commerce

Contact Person: Tina Schulte

Address: 1 S. Main St. Clintonville, WI 54929

Phone: 715 8234600 FEIN/TAX ID: 39-0770995

Describe what your organization wants to use City Room Tax Funds for. Describe the event in detail and give some budgetary information so the Council is aware of other funding sources. Include the date of the event, if the date has occurred in the past, forms of advertising, etc. Please attach any information that would be helpful to the Committee in making its decision.

Each year we put a feature ad in Fox Cities Magazine July "Worth the Drive" issue. So far the cost has remained at \$1800.00. See ad, attached.

One important factor in allocating these funds is that there should be more hotel/motel activity in our community due to the funding provided. Explain why you believe that more people will stay in a Clintonville Hotel/Motel if your organization receives funding.

The focus of the ad is to provide a weekend full of things to do in our community, which would require a weekend stay.

Amount Requested \$1800.00

All applications must be received and approved prior to the event and prior to funds being spent. The Council reserves the right to ask for additional information in order to make a final recommendation to the City Council.

Date: 5/20/26

Tina Schulte  
Applicant

OFFICE USE ONLY  
Council Action Date: \_\_\_\_\_

Dollar Amount Approved: \_\_\_\_\_

Acct 100-56700-10-3490

# Welcome to Clintonville

POPULATION: 4,489  
MASCOT: The Truckers

HOME TO: The Four Wheel Drive (FWD)  
BIRTHPLACE OF: Wisconsin Central Airlines

*You have arrived in an idyllic Midwest small town that is rich in history, steeped in tradition and abundant in natural beauty. Now, it's time to explore!*

## DAY 1 FRIDAY – Shopping, fishing & fine dining

Start your day by shopping at our area retailers. You will be sure to find a treasure at **B&H Fashionwear & Footwear**, **D. Mitchell Interiors**, **Down Home on Main**, **No Boundaries Nutrition**, **Small-Town Outlet**, **Fleet Farm**, **Village Vintage**, **Wanta's Floral**, **Erickson's Pharmacy** or **Urban Cottage Shop**.



Head out for a relaxing afternoon on the **Pigeon Lake** – Clintonville's central hub of water recreation – rent a kayak, fish, or cruise around. The lake has so much to offer!

Once you've worked up an appetite, head to **The Vault-Clintonville** for an upscale dining experience located on the lake.

Rest your head at the original **Cobblestone Inn & Suites** – right on the edge of town.

## DAY 2 SATURDAY – Swing, splash, and step back in time

Ready to take on the day? Swing over to the **FWD Seagrave Museum** where you'll find over 80 historical vehicles and pay homage to the longest running firetruck manufacturer in the U.S. Summer museum hours are Monday, Wednesday and Friday 12-4 Saturday 10-4. Visit the **Museum on Main** and **Pioneer Park** for a look at some amazing historical artifacts!



Love to golf? Take in a round at the beautiful **Clintonville Riverside Golf Course**. Enjoy lunch at the course or visit **Two Angels Family Restaurant** for more of a "family diner" experience.

Need to cool down? Visit the new **Clintonville Aqua Park** for slides, swimming and refreshments. Appropriate for all ages.

## DAY 3 SUNDAY – Start with a stroll, end with a blast

Fuel your day with breakfast and a cup of joe at **Brewed. A Coffee Shop** or **The Living Room Coffee Shop** and **Vintage Décor** for an at-home, cozy experience.



Visit one of Clintonville's 11 parks (including a "Bark" Park at **Bucholtz Park**) or check out **Pioneer Park** for a little more history. Don't forget to see a piece of the Great Wall of China while there! Get a round of disc golf in at **Olen Park**.

Have an interest in firearm training, recreational shooting or a VR experience? Visit the all-new state of the art **Clintonville Range and Training Center!** Used as a law enforcement training facility and open to the public. Family friendly. Thanks for visiting!

## UPCOMING EVENTS

- Clintonville A's Fireworks – Jul 3
- Pigeon Lake Bass Fish Tournament – Jul 18
- Fall Frenzy – Sept 19 Downtown
- FWD Museum "Night at the Museum" – Oct 30
- EAA Chapter 173D Halloween Fun Night – Oct 31
- Christmas Parade – Dec 12

### Clintonville Range and Training Center: State of the Art Training Facility and Gun Range

[www.clintonvillerange.com](http://www.clintonvillerange.com)

Clintonville Range & Training Center

### Pigeon Lake Kayak Kiosk: Kayak & Paddleboard Rental

[www.pigeonlake.org/](http://www.pigeonlake.org/)

Pigeon Lake Protection and Rehabilitation District



### Clintonville Aqua Park: Outdoor Swimming Facility

Contact: Michele Herter, Clintonville Park & Rec

715-823-7668 | [MHerter@clintonvillewi.gov](mailto:MHerter@clintonvillewi.gov)

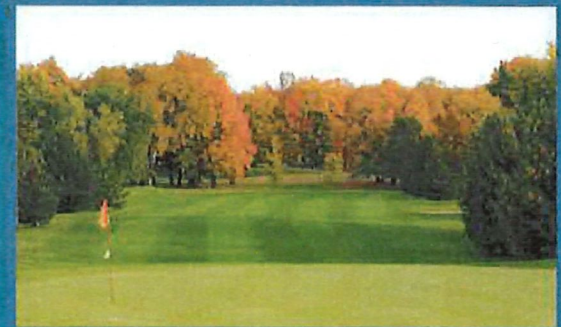
Clintonville Parks & Recreation Department

### The Vault:

Historic Bank turned into Supper Club on Pigeon Lake

715-823-0364 | [info@thevaultclintonville.com](mailto:info@thevaultclintonville.com)

The Vault-Clintonville



### Riverside Golf Course

100 Country Club Drive, Clintonville | 715-823-2991

[www.clintonvillerriversidegolf.com/](http://www.clintonvillerriversidegolf.com/)

Riverside Golf Course of Clintonville



715-823-7600  
[clintonvillewi.org](http://clintonvillewi.org)



715-823-4606  
[clintonvillewchamber.com](http://clintonvillewchamber.com)